

Sports & Entertainment

Sour Patch Kids partners with Thurgood Marshall College Fund and basketball superstar Chris Paul on Sweet Scholarship ... from sports page 1

mischievous mascots – the Kids," said Mili Laddha, Associate Director of marketing for the SOUR PATCH KIDS brand. "Through the Mischief for Change Scholarship, we're recognizing playful students who are creatively diffusing tension, challenging perceptions and sparking meaningful dialogue." To spread the news, Chris Paul kicked off the Mischief for Change Scholarship by dropping in on a virtual meeting to deliver the news to a group of students in



I'm excited to share this opportunity and can't wait to see how these future leaders shape our world."

"Today's college bound students are facing incredible challenges, with students attending HBCUs and PBIs leaving with more debt than ever before," said Dr. Harry L. Williams, President & CEO of the Thurgood Marshall College Fund. "Our HBCU scholars are current and future changemakers of our society and our hope is that the Mischief for Change Scholarship can provide those incredible students with the financial assistance they need to focus on what matters most." Applications for the SOUR PATCH KIDS Mischief for Change Scholarship are currently open and will close on March 22, 2021 at 11:59 PM EST. With the help of Chris Paul, 10 scholars will be selected. For more information and how to apply for the scholarship, visit tmcf.org. To keep posted on program updates, tune into the brand's Face-

book, Twitter and Instagram channels at @SourPatchKids. About Mondelez International Mondelez International, Inc. (NASDAQ: MDLZ) empowers people to snack right in over 150 countries around the world. With 2020 net revenues of approximately \$27 billion, MDLZ is leading the future of snacking with iconic global and local brands such as Oreo, belVita and LU biscuits; Cadbury Dairy Milk, Milka and Toblerone chocolate; Sour Patch Kids candy and Trident gum. Mondelez International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ. About The Thurgood Marshall College Fund (TMCF) Thurgood Marshall College Fund Established in 1987, the Thurgood Marshall College Fund (TMCF) is the nation's largest organization exclusively

representing the Black College Community. TMCF member-schools include the publicly supported Historically Black Colleges and Universities and Predominantly Black Institutions, enrolling nearly 80% of all students attending black colleges and universities. Through scholarships, capacity building and research initiatives, innovative programs, and strategic partnerships, TMCF is a vital resource in the K-12 and higher education space. The organization is also the source of top employers seeking top talent for competitive internships and good jobs. TMCF is a 501(c)(3) tax-exempt, charitable organization. For more information about TMCF, visit: www.tmc.org.

About Chris Paul
Chris Paul is a basketball superstar and two-time Olympic Gold medalist. Paul currently plays in

Phoenix, and previously has played in Oklahoma City, Houston, Los Angeles, and New Orleans. Off the court, he's a father, husband, entrepreneur, activist, and philanthropist. He has served as the President of the National Basketball Players Association since 2013. His business partnerships include the Jordan Brand, State Farm Insurance, Turner Impact Capital, Muzik, WTRMLN WTR, Beyond Meat, PlayersTV, Uncharted Power, Calm, Fanatics, Knowable, Panini Cards, and more. In his home state of North Carolina, he is part owner of the Winston-Salem Dash and owner of the CP3 Basketball Academy. He is the co-founder of Go Hoop Day, a day for celebrating the game of basketball worldwide, and he co-hosts The Baha Mar Showdown, the annual celebrity golf showcase created by Turner Sports and CAA Sports. His production company, Oh Dipp!!!

Productions, creates content across multiple platforms and he has executive produced projects including Chapter 3, Crossroads, The Game Changers, Blackballed, Why Not Us, The Day Sports Stood Still, and American Sole. The Chris Paul Family Foundation continues to provide resources that enrich and strengthen underserved communities across the country. Paul co-launched the Social Change Fund dedicated to investing in and supporting organizations focused on empowering communities of color and advocating for the human rights of all black lives.

His philanthropic efforts have earned him the 2016 ESPYS "Humanitarian of the Year" award, 2016 Mannie Jackson Human Spirit Award and the NBA Community Assist Award five times.

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the Phoenix-area. "As an active proponent of HBCUs, I'm honored to help SOUR PATCH KIDS and TMCF select the recipients of this year's Mischief for Change Scholarship," said Chris Paul. "I've seen firsthand the impact a HBCU education can have on students and our communities.

Focus: February is Cancer Prevention Month ... from sports page 1

Men's Health Network continues to take a lead role in informing public about cancer prevention

is very important and encouraging," Dr. Giorgianni said. "These declines are for the most part due to two very important reasons – increases in early detection of cancer and investments from pharmaceutical and diagnostic companies in advanced treatments and more accurate testing technologies."

People will still unfortunately get this disease in 2021 and beyond. ACS researchers estimate 1.9 million Americans will be diagnosed with cancer this year, and roughly 600,000 of them will

"Early detection, which means regular medical checkups, is THE key," Dr. Giorgianni said. "[Men's Health Network] urges all men to become more knowledgeable about cancer and then 'man-up' by doing all you can to take responsibility for the health of yourself and those you care about."

die. However, progress continues to be seen in recent years, with cancer rates dropping an additional 2.4% from 2017 to 2018, which is the single biggest one-year drop in death rates (<https://www.cancer.org/latest-news/facts-and-figures-2021.html>).

The year 2020 (and the start of 2021) provided enough uncertainty due to the COVID-19 pandemic, and with that ACS does not and will not know the effect the COVID-19 pandemic will have on cancer diagnosis in general, but researchers say those with active cancer cases are more susceptible to being infected due to a weakened immune system.

MHN will continue to advocate for early cancer detection, as well as educating men to learn and protect themselves from typical

male cancers such as testicular and prostate cancer and how to protect their loved ones and families from cancer, according to Dr. Giorgianni.

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The biggest takeaway hopefully taken from this is very simple, and that's to visit your doctor on a regular basis to encourage early detection. The worst thing we can all do is take our foot off the gas and neglect our own bodies.

As a survivor of Acute Myeloid Leukemia of 19 years and counting, let the author reiterate the importance of staying on top of your doctor's visits. This article would not have ever been written if early cancer detection wasn't a part of the equation.

Men's Health Network Men's Health Network (MHN) is an international non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health awareness messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Learn more about MHN at www.menshealthnetwork.org and follow them on Twitter @MensHlthNetwork and Facebook at www.facebook.com/menshealthnetwork. Consider donating to MHN at www.menshealthnetwork.org/donate.

See Black History features in The Mid-South Tribune's 26th Annual Black History Month Edition in February Watch for The Mid-South Tribune's Juneteenth edition in June 2021

24 HOURS A DAY, 7 DAYS A WEEK, WE ARE HERE.

The American Cancer Society can help you with everyday needs like transportation and lodging during treatment.

We're here to help you through every step of your cancer experience. Visit www.cancer.org or call 1-800-227-2345 anytime, day or night.

Email Entertainment news and photos to MSTentertainment@prodigy.net

STOP THE SPREAD OF GERMS

Help prevent the spread of respiratory diseases like COVID-19.

- Avoid close contact with people who are sick.
- Cover your cough or sneeze with a tissue, then throw the tissue in the trash.
- Clean and disinfect frequently touched objects and surfaces.
- Avoid touching your eyes, nose, and mouth.
- Stay home when you are sick, except to get medical care.
- Wash your hands often with soap and water for at least 20 seconds.

cdc.gov/COVID19

Listen to Chief DD, the Philosopher of Hip Hop, on the Music Lane on the Black Information Highway.com Also, detour to Broadjam.com for more Chief DD Welcome, Travelers!